

ECOHOTELS VACANCIES

The Company

EcoHotels was established in 2009 as a Jordanian company with a mission to develop and manage environmentally friendly small hotels and ecolodges in areas of natural beauty across the country.

The company signed an agreement with the Royal Society for the Conservation of Nature for the Management and Operation of its first lodge, Feynan. Feynan Ecolodge, situated in Dana Biosphere Reserve, was chosen by National Geographic Adventure Magazine as one of the top 50 Ecolodges in the world (<http://adventure.nationalgeographic.com/2008/11/ecotourism/best-desert-lodges-text>) and selected to the Guardian 2010 Green Travel List (<http://www.guardian.co.uk/travel/2010/feb/20/guardian-green-list-2010-jordan-feynan-lodge%20>). Feynan is currently rated as one of the top 5 hotels in Jordan on Trip Advisor.

To help build and grow the company, and to make Feynan an even bigger success, EcoHotels is looking to recruit a young dynamic hardworking hands-on team with a real can-do attitude at its offices in Jabal Al-Lweibdeh, Amman.

The successful candidates can look forward to a progressive working environment where creativity and initiative are encouraged. Staff benefits include contribution to Social Security and private health cover.

The available vacancies are:

Marketing Communications Executive, Sales Account Manager, Technology Implementation Project Manager.

Interested? Please email your CV with your salary history and expectations, along with a cover letter specifying what position you are applying for and why you are fit for that role, to: jobs@ecohotelsjordan.com.

Applications received that do not explicitly follow these instructions will not be reviewed.

1. Marketing Communications Executive

The Role

Working with the Managing Director, you will be tasked with oversight of all marketing channels, brand management and development of material that will add to guest experiences on site. You will be tasked with drafting all copy for press releases, brochures, promotional material, in room guides, PR, company website, events and advertisements. Additionally, you will manage EcoHotels online advertising and presence via blogging, website updates, Twitter, Facebook, Google Analytics, etc. You will also oversee external relationships with the media, media requests and facilitating site visits by the press. You will manage relationships with outside suppliers such as graphic designers for the development of creative content.

The Candidate

You have a minimum of 3 years' experience in marketing/marketing communications with an extensive knowledge social media and online brand management. You have a Bachelor's Degree in Marketing. You have strong writing skills and a proven track record of successful

marketing, ideally of tourism products. You are customer and detail oriented with excellent written and spoken skills in English.

2. Sales Account Manager

The Role

Working with the Managing Director, you will be tasked with building up and managing all the sales channels needed to sell the company's lodges. These channels include inbound tour operators in Jordan, outbound tour operators and travel agents around the world, and corporate clients and groups in and outside Jordan.

The Candidate

You have a minimum 3 years field sales experience in the hotel/tourism sector in Jordan with an extensive knowledge of the market and players. You have a strong track record of establishing and managing sales channels. A seasoned networker, you are customer and results oriented with excellent communication skills in both Arabic and English. You are a hands-on self-starter with a can do attitude who strives on challenges and can work effectively with minimum supervision.

3. Project Manager (Technology Implementation)

The Role

Working with the Managing Director, Operations, Finance, Sales and Marketing teams, your role is to oversee the administration and implementation of a grant that the company has been awarded. The grant revolves around the implementation of new technologies at the company, including reservations system, property management system, online payment, CRM, new multilingual website, remote fast speed internet, etc.

The Candidate

You are technically minded, preferably with a computer science/engineering or a related technology degree with 2+ years of experience in project management. You speak English and you are a PC expert. You are a team player with a great attention to detail.